



201400872

June 25, 2014

MOTION

WE MOVE that the Greater Cincinnati Water Works Department (GCWW) study the feasibility of "bottling water," for the purpose of the city distributing its own bottled water. The report shall include, water condition analysis, bottling feasibility analysis, start-up Capital requirements for Facilities and Equipment, projected Annual Operating and Maintenance costs (Personnel and Equipment). This shall also include equipment line engineering analysis (costs). The report should also include a Business Case Evaluation (BCE) that highlights marketing costs locally and regionally as well as the projected cost per bottle in comparison to the private sector companies currently distributing in the local and regional markets. The report should forecast the projected Return on Investment and projected net revenue (income) for GCWW over the life of the original Capital Asset (Facilities and Equipment) investment.

Councilmember Wendell Young

STATEMENT

We present the administration with this motion in light of the water rate increases that GCWW has brought before Council in the past few weeks. While we understand the reality and necessity of such rate increases at this time, and at future times, we encourage GCWW to explore ongoing alternative revenue sources, such as commercially vending their high-quality, meritorious water.