



201500119

**Amy Murray**  
Councilmember

January 20, 2015

## MOTION

**WE MOVE** that the City Administration prepare a report regarding the impact on the budget from the enforcement of the following parking infringements.

According to the City Municipal Code Section 515-5 c, if a person is charged with a parking meter violation and fails to pay it within a seven day period, this "shall cause the initial fine to double."

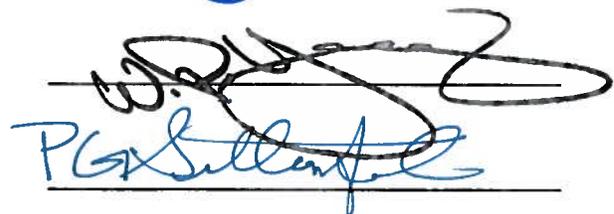
- 1) For the years 2010-2014, what percentage of parking meter tickets were paid within the first seven-day period following issuance? How many tickets and how much revenue does this represent?
- 2) For the years 2010-2014, what percentage of parking meter tickets were not paid within the first seven-day period following issuance, but after receiving the doubling penalty, were paid within thirty days? How many tickets and how much late fee revenue does this represent?
- 3) For the years 2010-2014, what percentage of parking meter tickets were paid after thirty days but within one year of delinquency from when the ticket was originally issued? How many tickets and how much revenue does this represent?
- 4) For the years 2010-2014, what percentage of tickets issued remain outstanding and what is the dollar amount for those outstanding?

**WE FUTHER MOVE** that the City Administration provide comparative data regarding the prices that peer cities assess for parking meter violations and subsequent penalties for non-payment.

  
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Councilmember Amy Murray

  
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Councilmember Chris Seelbach

  
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## COMMITTEES

## STATEMENT

Management of the City's on-street parking assets is intended to assist local businesses that rely on street parking for their customers and ensure consistent turnover. Parking regulations also help manage traffic flow during certain periods of the day.

Violations of these regulations necessitate the issuance of tickets. According to the City Municipal Code Section 515-5 c, if a person is charged with a parking meter violation and fails to pay it within a seven day period, this "shall cause the initial fine to double."

For various reasons, some who are charged with a violation may not be able to pay the fine within the first seven days. They simply may need more time to do so, such as receiving their next paycheck.

Additionally, after non-payment within seven days and the doubling of the fine, this policy may be contributing to a higher than normal outstanding balance for unpaid tickets. The City may then get neither, the first fine nor the late fee from the ticket due to the increase in such a short period of time.

Council is seeking information relative to the management of on-street metered parking. This report will provide the facts surrounding the percentage of tickets that are paid within the first seven days, along with how many tickets are paid after the initial seven day period but within the range of thirty days, and then up to a year after the ticket was issued.

It will also highlight the amount of outstanding tickets that have yet to be paid in each of the past five years, which will likely remain unpaid indefinitely or with a loss of revenue paid to a collection agency. This part of the report will provide the amount of money the city could've been receiving over the last five years and didn't.

This information will aid in examining the time frame of when the parking meter fine should double as well as if the pricing structure that may be contributing to a higher percentage of tickets that never get paid.

Initial research shows the following pricing structure for meter violations and penalties for non-payment in peer cities:

### **Cincinnati:**

\$45 fine  
7 day late fee \$45

### **Milwaukee:**

\$22 fine  
10 day late fee \$5  
28 day late fee \$10  
58 day late fee \$15

### **Cleveland:**

Base fine: \$25  
15 day late fee \$10  
45 day late fee \$15

### **Columbus**

\$30 fine  
15 day late fee \$15  
30 day late fee \$20

### **Louisville:**

\$15 fine  
7 day late fee \$10  
14 day late fee \$25

### **Toledo:**

\$10 fine  
15 day late fee \$20  
30 day late fee \$35